# Q1 2024 Media Backgrounder

At Teradata, we believe that people thrive when empowered with trusted information. That's why we built the most complete cloud analytics and data platform for Al.

By delivering harmonized data, Trusted AI, and faster innovation, we uplift and empower our customers—and our customers' customers—to make better, more confident decisions. The world's top companies across every major industry trust Teradata to improve business performance, enrich customer experiences, and fully integrate data across the enterprise.

Teradata is based in San Diego, California, with 7,000+ employees in 41 countries.

### **Executive leadership**

- Steve McMillan, President and CEO
- · Hillary Ashton, Chief Product Officer
- Claire Bramley, Chief Financial Officer
- Kathy Cullen-Cote, Chief People Officer
- · Michael Hutchinson, Chief Customer Officer
- · Richard Petley, Chief Revenue Officer
- Molly Treese, Chief Legal Officer
- · Jacqueline Woods, Chief Marketing Officer

## Teradata VantageCloud: The complete cloud analytics and data platform for Al

VantageCloud is the complete cloud analytics and data platform, delivering harmonized data and Trusted Al for all. VantageCloud gives organizations the tools and confidence to unlock the hidden insights in data, power infinite innovation, and reveal new opportunities.

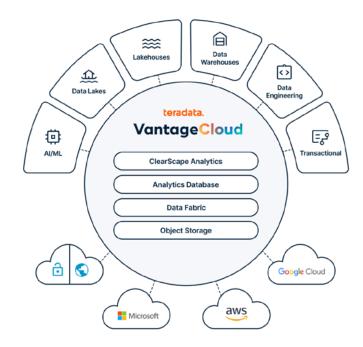


Figure 1. VantageCloud: One platform, unlimited possibilities

### Teradata VantageCloud Lake: Innovate faster, scale smarter, govern better

VantageCloud Lake is a cloud-native, self-service offering that enables organizations to meet today's increasingly diverse analytics and data needs. Execute all workload types at scale, including AI/ML, decision support, data science, data engineering, transactional workloads, and reporting.

With VantageCloud Lake, organizations can:

- Empower more users to improve performance and accelerate breakthroughs
- Optimize productivity to grow businesses more flexibly and sustainably
- Maintain oversight of harmonized data with the lowest total cost of ownership



## Teradata VantageCloud Enterprise: Powerful performance everywhere

Organizations around the world use VantageCloud Enterprise to run the most critical, IT-managed enterprise workloads while getting the best price performance on the market.

VantageCloud Enterprise gives organizations the ability to:

- · Automatically unify and harmonize data
- Discover insights that power breakthrough decisions faster than ever
- Empower users and drive innovation across the enterprise

### ClearScape Analytics™: Better answers. Faster results.

With ClearScape Analytics, organizations can scale Al/ML quicker and more effectively to solve complex challenges, reduce cost and friction, and accelerate time to value throughout the organization.

ClearScape Analytics has the most powerful, open, and connected AI/ML capabilities on the market to deliver more breakthrough performance, value, and growth across the enterprise.

## Teradata Al Unlimited: Drive faster, easier, and more cost-effective Al innovation

Al Unlimited is Teradata's on-demand Al/ML engine in the cloud that allows data scientists, data engineers, and developers to explore and discover innovative new use cases—on demand and using data at scale.

Al Unlimited brings the power of ClearScape
Analytics to a low-cost environment that maximizes
exploration and discovery. With high-performance,
on-demand compute and in-engine analytics,
Al Unlimited enables organizations to more quickly
move breakthrough ideas from testing into production
and activate Al at scale—without the complexity of
managing infrastructure or the fear of cost overruns.

#### **Recent news**

### **Enhanced support for OTFs**

Teradata announced a uniquely open and connected approach to supporting open table formats (OTFs) Apache Iceberg and Linux Foundation Delta Lake, embracing the industry pivot toward open-source technologies and offering unparalleled customer choice in data management. This move adds a forward-looking dimension to VantageCloud Lake as well as Al Unlimited.

### New Teradata + Anaconda integration

Teradata announced a new integration to bring the most popular and widely used Python and R packages to VantageCloud through the Anaconda Repository. The integration with ClearScape Analytics is designed to provide enterprises with the ability to deploy large-scale data science, Al/ML, and generative Al use cases that can cost-effectively deliver value for the enterprise.

#### Deeper collaboration with AWS

Demonstrating continued momentum on the partnership front, Teradata also announced that it has renewed and expanded its Strategic Collaboration Agreement with Amazon Web Services (AWS) to support customers as they migrate to the cloud, accelerate the modernization of their data analytic ecosystems, and maximize the value of AI opportunities. This deepened collaboration with AWS will also allow customers to unlock additional industry-vertical use cases, leveraging generative AI, as they take advantage of Teradata's integration with more AWS services and the two companies' provision of harmonized data, Trusted AI, and secure, cloud-native technology.



## Company financials

	2024	2023
Non-GAAP*, in millions	Q1	FY
REVENUES		
Recurring	\$ 388	\$ 1,492
Perpetual software licenses, hardware and other	8	45
Consulting services	69	296
Total revenues	465	1,833
GROSS PROFIT		
Recurring	278	1,084
Perpetual software licenses, hardware and other	-	7
Consulting services	11	42
Total gross profit	289	1,133
% of Revenue	62.2 %	61.8 %
EXPENSES		
SG&A	134	539
R&D	66	262
TOTAL OPERATING INCOME	89	332
% of Revenue	19.1 %	18.1 %
Other Expense, net	(14)	(55)
Income tax expense	18	65
Net income	\$ 57	\$ 212
% of Revenue	12.3 %	11.6 %
Shares outstanding (diluted)	100.1	102.4
EPS (diluted) non-GAAP	\$ 0.57	\$ 2.07

<sup>\*</sup> See the Reconciliation of Results - GAAP to Non-GAAP on the Investor Relations page of the company's website at investor.teradata.com

### **Industries served**

- Retail
- Financial services and insurance
- Government and public services
- Healthcare
- Life sciences
- E-commerce
- Digital media

- Entertainment
- Manufacturing
- Oil and gas
- Hospitality
- Telecommunications
- Travel
- Transportation
- Utilities

### 6 of the top 6

airlines

### 6 of the top 6

banks

### 5 of the top 6

telecommunication companies

### 5 of the top 6

courier services

### 5 of the top 5

healthcare providers

### 4 of the top 5

auto manufacturers

### 3 of the top 5

professional services

### 3 of the top 4

retailers



### Partnerships (selected)

Ab Initio • Accenture • Anaconda • ActionIQ • Alation • Amazon Web Services (AWS) • Antuit.ai • Capgemini • Celebrus • Cisco Systems • Cloudera • Cognizant Technology Solutions • Dataiku • Dell-EMC • Deloitte Consulting • DeLorean AI • Deutsche Telekom • DotData • ESRI • FICO • GE Aviation • Google Cloud • IBM, including Services, Data & Al (InfoSphere DataStage, Cognos Analytics, Watson Studio, and SPSS) and Security Guardium • Informatica • Intel • Looker • Microsoft • MicroStrategy • MinIO • NetApp • Nvidia • Oracle • Protegrity • Qlik • RStudio • SAS • Synscort • Tableau • Tata Consulting Services • Thales • ThoughtSpot • TIBCO • UiPath • Vcinity • VMware • VoltDB • Wipro • WhereScape

### Recognition

Teradata is recognized by top IT analysts and other industry groups for leadership in cloud data management and analytics. Teradata received the highest score for logical data warehouse and traditional data warehouse use cases in the 2023 Gartner® Critical Capabilities for Cloud Database Management Systems for Analytical Use Cases. In addition, Teradata was recognized for its cloud vision and execution in the 2023 Gartner Magic Quadrant™ for Cloud Database Management Systems.

In Q1 2024, Constellation Research named Teradata to its 2024 Constellation ShortList™. The ShortList recognized Teradata in two areas: Next-Gen Databases: Relational Database Management Systems (RDBMS) for On-Premises; and Hybrid-Cloud and Multicloud Analytical Data Platforms. Teradata has also been named one of the 2024 World's Most Ethical Companies® by Ethisphere—for the 15th consecutive year.

### Customers (selected)

ABANCA • Air France KLM Group • Air Miles • American Airlines • American Red Cross • Arcos Dorados • Aviva • Banco Bradesco • Banco de Credito e Inversiones • BevMo! • BlueCross BlueShield of North Carolina • NP Paribas • Boeing Company • Bouygues Telecom • Brinker International • Bunnings Warehouse • Cars.com • Caesars Entertainment • Cencasud • China Merchants Bank • Chugai Pharmaceutical • Cisco • CK Hutchison Holdings Limited • Codelco • Credit Saison • CSS Insurance • Dell • DHL Express • Enedis • Enterprise Holdings • Etisalat Egypt • Eva Air • Gates Corporation • G-Foot • Grainger • Groupon • Hertz Corporation • HSBC • Intertoys • JCB • Jibun Bank • Juniper Networks • Kobe Steel • KPN • LCL • Lowe's • Lufthansa Group • Maersk Line • McCain Foods • Medibank • Mercado Libre • METRO AG • MS & AD Insurance Group • National Hockey League • NCR • Norfolk Southern Corporation • New York Giants • O2 Czech Republic • Optus • Papa Gino's • Perum Peruri • Polkomtel Poland • Raiffeisen Bank • Rakuten • Rogers Communications • Royal Bank of Canada • Sainsbury's Bank • Sanofi • SASOL • Saudi Telecom • Siemens Healthineers • SiriusXM • Standard Chartered Bank • Swedbank • Swisscom • Tabcorp • Telefonica Spain • Tesco • Texas Health Resources • The Very Group • Ticketmaster • T-Mobile • Trinity Health • Unilever • UnitedHealth Group • Verizon • VIVO • Vodafone • Volvo Cars • Wells Fargo • Yahoo! Japan • Yodel • YPF

### About Teradata

Every day we drive positive impact for hundreds of millions of people around the world with faster, flexible data integration and trusted, cost-effective Al innovation. By delivering harmonized data and Trusted Al, we enable more confident decision-making, unlock faster innovation, and drive the impactful business results organizations need most. See how at Teradata.com.

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